

Basic Considerations for a New Animal Cremations Business

This plan is not complete and is offered solely as a basic guideline when considering a new Pet Cremation Business. There may be other considerations, but this is a start.

1. Market Survey and Competition
 - a. Do a market survey to determine if the volume of animals for cremation is available in you intended market area.
 - b. Identify the competition and the pricing structure that is being offered.
 - c. Create you business plan and Return On Investment (ROI) calculation to determine the potential success of the new venture.
2. Zoning and Land Use
 - a. Check with the local authorities, city and or county, to determine that the intended placement and operations of an Animal Cremation unit can be permitted on the property and location you have selected. (zoning)
 - b. Determine the cost of the permitting.
 - c. Determine length of time for processing a permit application.
 - d. Are public hearings required for the permit process at the location you have selected (Land Use Planning)?
 - e. Any other requirements the authorities may impose.
3. Air Pollution Regulations
 - a. Contact the local Air Pollution agency (City, Count or State) to obtain the air discharge regulations. Each community may have developed regulations that may vary from the standards set by the U.S. E.P.A. It's important to identify the local agency's requirement before you begin the project. Therm Tec has installed units in almost every State but it will be necessary to confirm local air regulations to assure full compliance.
 - b. Determine the cost of the permit to install and the permit to operate.

When these items are understood and completed, you are ready to consider the size unit that you need for the facility.

Financing

- a. Cash
- b. Bank Financing
- c. Leasing

Recommended Leasing Agency:

Popular Leasing – for rates and cost contact Mr. Richard Walgren,

Phone number: (800) 829-9411 St. Louis MO.

(This company understands leasing of animal crematory units for facilities)

Items to consider for the facility and operation

1. Cremation Unit
2. Remains Processor
3. Building to house the crematory (Existing building or New building)
4. Utilities for crematory
 - Fuel
 - Electrical
 - Water
5. Trucks for pick up of animals
6. Personnel requirements
7. Operational Items
 - Brochures / marketing literature
 - Authorization to cremate the animal
 - Identification tags for Private Cremations
 - Identification tags for the Communal Cremations
 - Tracking system for remains
 - Certificate of Cremation for Private Cremations
 - Urns for Private Cremations
 - We recommend “FOREVER PETS, INC”
 - Call for catalog Jamie Minea (888)450-7727
 - Accounting System